

# Electronic File Requirements

## General Information

- We are a Kodak Prinergy PDF workflow.
- We can output at various Linescreens but we prefer using second order Stochastic 25 micron dot size.
- Please include at least 1/8 inch bleed on layouts.
- We prefer single pages.
- Layouts requiring perfect binding need bleed on all four sides, single pages, no spreads please.

## Applications

- Adobe Creative Suite 3 (InDesign, Illustrator, Acrobat)
- QuarkXpress 7
- Microsoft, Freehand and Corel products are accepted but are less consistent, please send a PDF or lasers of what you want it to look like. We have the best success with High res PDFs with bleed.

## Images/Graphics

- CMYK setup U.S. Sheetfed v2 Coated is what we target our presses to.  
GCR / Medium black generation / 94% Black ink limit / 340 Total Ink Dmax
- Image resolution should be around 300 dpi but 200 dpi is the absolute minimum for digital and offset.

## Wide Format

- White Ink- Please create a spot color called "White\_Ink". It does not matter what color you use to simulate white as long as you don't use the White pallet color. It must be a seperate spot color chanel. We suggest making a PDF and checking the sperations that way.
- Max resolution is 540 dpi and the minimum for images is 50 dpi. The quality of the image and texture of substrate also are factors in how the output will look at the final resolution.

## Uploading Files

We have several uploading options. You can use our web based upload, FTP, email or if you give us a contact name and email we can set up an insite (Kodak virtual proofing) job that you can upload to.

**HTTP web based uploads** (if the first link does not work for you try the second)

<http://www.westcamp.com/upload2.asp>

<http://www.westcamp.com/upload/upload.asp>

## FTP

Make sure your FTP program is set for PASSIVE mode. Use the link name just as you see it below:

<ftp://www.westcamp.com>

User name: *general*

Password: *wcp2002*

E-mail ([prep@westcamp.com](mailto:prep@westcamp.com)) 100 MB limit to file size on email please.